



Irresistible Me DIAMOND



PROFESSIONAL STYLING IRON

The Diamond Professional Hair Straightener is a high end quality product that rebels to stay affordable.

Did we mention it's RED and super cute?

In terms of quality, our flat iron is up there with brands like ghd and NuMe, but with a considerable smaller price tag. (Diamond is only \$149 versus the \$199 you'd pay for a similar NuMe flat iron or the \$240 a ghd retails at).

The Irresistible Me Diamond comes in a beautifully designed box with magnetic closing that you can store it and that will prove useful when it comes to packing for trips.

THE DIAMOND HAIR STRAIGHTENER

Is a next-generation SMART styling iron featuring the unique DIAMOND Hi-Tech, which coats the floating ceramic plates with crushed diamond particles mixed with tourmaline.

BUT WHAT DOES THAT MEAN EXACTLY?

The diamond and tourmaline technology will protect your hair and keep all the natural hair oils, color and moisture in, leaving your hair healthy, shiny and frizz free.

The styling will last longer against air humidity and everyday stress. This way you don't have to worry about using it too much and damaging your hair in the process.

AND THAT'S NOT ALL.

The Diamond comes with an array of features that will make your life so much easier:



DESIGNED FOR COMFORT

- it's super light and has an elegant yet simple design
- has a very long, 360° mobile cord that swivels around following your every move so that it won't get tangled using it
- a thumb print for a steady grip just below the green LED digital display
- cool tips to avoid burning your fingers when you hold the tips of the flat iron pressed together to curl or straighten your hair
- all buttons are on the inside so you don't accidentally change the settings when you hold it while styling your hair

SMART AND INTUITIVE

- gets hot (230C/450F) really fast - up to 15 seconds
- it has a 30 minutes auto shut off feature in case you forget to unplug it
- intelligent heat display that lets you see the temperature all the time
- it automatically changes the temperature display to Celsius or Fahrenheit, depending on the supplied voltage making it perfect for travelling. It can be used anywhere in the world with a plug adaptor



HEALTHY AND VERSATILE

- The infra-red heat produced by the tourmaline infused ceramic floating plates coated with crushed diamonds is healthier than regular heat and enhances the workability of the hair

- The 1" floating plate self-adjusts eliminating any pressure points, so that the flat iron can work through your hair smoothly, without pulling

- It's just the right size to allow you to create any hairstyle (bone straight hair or different types of curls).

In fact this is best flat iron to curl hair and will give new meaning to the words

"how to curl your hair with a straightener".



IM DIAMOND WILL WORK FOR ALL HAIR TYPES

1 FOR FINE OR
DAMAGED HAIR

250-300 degrees

2 FOR MEDIUM OR
NORMAL HAIR

300-350 degrees

3 FOR THICK OR
COARSE HAIR

350-450 degrees



YOU'RE GOING TO

IT!

LOVE



Irresistible Me
DIAMOND

